

Get insights to secure your biotech road map

EXPERTS IN SCIENCES & BUSINESS

Data driven scientists connected with industry & academia
Expertise in neurosciences & rare diseases
Experience of EU markets

VALUE CREATION

Early clinical trial positioning (phase II, phase III)
Health economics and outcomes research
Early asset Valorization for VC presentation
Physician Boards conduct to validate access strategy
Use of RWD for early access or positioning

TRACK RECORD

15 technological projects valorization
2 drugs from clinical trials to market
3 early access filed cases
7 patents managed
4 licensings conducted
2 start-up created
1 M&A fully managed
95 research contracts signed
10 strategical partnerships signed

SERVICES

HORIZON SCANNING

Main technologies in development (1 month, 10 slides)

TARGET PRODUCT PROFILE

3 postionning strategies reviewed by KOLs (1 month, 6 slides)

EARLY ASSETS VALORIZATION, rNPV

Business case regarding target population and pricing benchmarking (1 month, 1 excel sheet + 5 slides)

HEALTH ECONOMICS

Full modeling (CEA, CUA, Markov) with propensity to pay and tornado graph (3 months, 1 excel sheet + 15 pages)

MARKET ACCESS STRATEGY

Acceptability of target population & pricing given phase 3 design (2 months, 10 slides)

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